

Highlighting Artisanal Manufacturing, culture and Eco Tourism Hamlet Project

PROJECT NR: 299

CALL FOR PROPOSAL

CONTEST FOR A CROSS-BORDER BRAND IDENTITY

Urban Research Institute is launching, today, **date 29 January 2019**, a contest for creation of a common Brand Identity for improvement of tourism offer visibility activities. The aim of the contest is to create a logo easily associated with the territories involved in the HAMLET project, as well as recognized as quality tourism symbol. The brand identity will consist of personalized name and logo to label all towns, cities, initiatives, SMEs and tour operators participating in the tourist and cultural circuit created by the project.

The contest, that last until **28 February 2019**, will involve for participating, in general the citizens and individuals from three countries Italy, Albania and Montenegro, and in particular will offer an opportunity to perfect their skills by participating in a creative project to the students of art, graphic design, design, and architecture.

For more details, please refer to the CALL for tenderers (ANNEX I-II), Terms of Reference (Annex III), and the Evaluation Grid (IV) presented attached.

ZANA VOKOPOLA

Executive Director

Urban Research Institute

Project partners:

